Zabivox

Partnership Program

Sports data sponsorship, sportsbook partnerships, and managed iGaming.

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Overview

How it works

Zabivox helps solo developers and early-stage startups build and grow with lower sports data and API costs.

Licensed betting businesses can get an odds feed or sportsbook management. Zabivox also builds and runs full iGaming products.

Find your tier

Tier	Who it's for	What Zabivox handles
Tier 1 **Sports data**	Solo developers and early-stage startups building products outside iGaming and sports betting.	Reduces the price of the sports data API contract or covers the full sports data cost.
Tier 2 **Sportsbook**	Licensed sportsbooks and other licensed betting businesses.	Supplies odds. Tier 2.A adds integration and sportsbook management.
Tier 3 **Managed iGaming**	Partners who want Zabivox to build and run the entire iGaming product.	Develops original casino games, designs the casino, and runs the product.

Tier 1

Sports data sponsorship

For solo developers and early-stage startups building fan apps, free community projects, or other products outside iGaming and sports betting.

Projects that offer betting or predictions do not qualify.

Solo developers

You must lead the build. We don't sponsor mostly AI-generated projects with little hands-on development.

Tier 1.B

Partial sponsorship

30% to 70%

off the price of your sports data API contract.

What you pay

You pay the rest of the contract price.

Tier 1.A

Full sponsorship

100%

of your sports data costs covered by Zabivox.

What you pay

You pay nothing for the sponsored sports data.

Example project

A free match-day app with scores and fixtures is an example of a Tier 1 project. Both sponsorship levels use the same eligibility rules.

Tier 2

Sportsbook partnerships

Tier 2 is for licensed sportsbooks and other licensed betting businesses that need odds or sportsbook management.

Tier 2.B

Odds feed

Zabivox supplies the odds feed. Your team integrates it and runs the sportsbook.

Tier 2.A

Managed sportsbook

Zabivox supplies odds, leads the integration, and manages the sportsbook.

Above our traffic threshold

Zabivox can provide management panels for settlement tracking and financial analytics.

Tier 2.A / Live TV feed	Above the traffic threshold, Zabivox can add live streams to your sportsbook's sports section. Customers can watch UEFA Champions League (UCL), NBA, and MLB games.
Terms for both tiers	Depending on your traffic, Zabivox can work with no upfront deposit and charge a flat monthly percentage. Zabivox proposes the rate.

Tier 3

Managed iGaming

For partners who want Zabivox to build and run the entire iGaming product.

Zabivox

Builds and runs the product

Games	Develops original casino games.
Design	Designs the casino and the player experience.
Operations	Runs the product day to day.

Your team

Handles marketing

Your team markets the product while Zabivox runs it.

Contact

How to partner

Email us

partners@zabivox.com

Send your project name and a link if you have one. Tell us whether you are still building or already live.

In development

Share your plan

Idea and audience
What are you building, who is it for, and which sports or leagues will you cover?

Current stage and launch
Say whether you have a concept, prototype, MVP, or beta. Include your target launch date and a demo link if available.

Early traction and expected usage
Share your tester or waitlist counts, if available. If you have forecasts, give your expected monthly active users or API requests per month and explain how you estimated them.

Why partner with Zabivox
Tell us what data, odds, or support you need and what it would help you build or launch.

Already live

Share recent traffic

Send your product URL and explain what you need. Zabivox may request traffic analytics to assess your product and make an offer.

If we ask for analytics

Share the last three full months if available. Include the reporting dates and analytics source.

Monthly active users
Unique people who used the product each month.

Monthly visits
Total sessions each month, including repeat visits.

Top markets
Countries with the most users or visits.

Sports section usage, if applicable
Monthly active users or visits to the sports section.